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FOUNDED

2001

OWNERSHIP

SLI Systems is a privately held company.
Investors include Pioneer Capital Partners.

MANAGEMENT

Shaun Ryan CEO
Geoff Brash VP of Marketing
Wayne Munro VP of Engineering
Ed Hoffman VP of Global Business Development
Rod Garrett CFO
Blair Cassidy VP of Product Management
Sylvia Romero VP of World Wide Field Operations

WHO WE ARE

SLI Systems develops learning-based search and navigation technology for publishers, ecommerce and corporate sites that Searches, Learns and Improves the user experience. SLI Systems' hosted site search and user-generated SEO solutions empower businesses to enhance customer satisfaction and help site visitors find the products and information they seek as quickly and efficiently as possible. By continuously "learning" from users over time, SLI's Learning Search technology improves the relevance of results, leading to increased customer satisfaction and more sales, while reducing costs and yielding valuable customer information that can positively impact other marketing activities.

SLI Systems was formed in 2001 out of the original GlobalBrain search technology company, which was acquired by NBCi/Snap.com in the late 1990s. Since its inception, SLI has seen steady revenue growth and now serves more than 400 customer sites around the globe. It was named a Deloitte and Touche "Fast Growing Company" in 2005 and has global offices in Silicon Valley, London, Melbourne, Australia and Christchurch, New Zealand.



OUR PRODUCTS

Most search technologies use complex algorithms to determine which results should be returned for a query. SLI's patented Learning Search technology takes relevance a step further by learning from visitors' behavior over time to deliver more relevant results, providing companies with greater insight into their customers' needs and ensuring that the content or products people search for show up in the right searches - whether on the company's site or through search engines like Google.

SLI's **Learning Search** is a hosted site search service that gets smarter the more it's used, and returns results based on previous customers' search behavior. The outcome is significantly improved relevance of search results and the ability for site visitors to find what they're looking for in a much shorter timeframe. Because it doesn't require additional costly hardware or software, SLI's Learning Search delivers industry-leading search features and one of the fastest deployments of any solution available today.

Based on data provided by Learning Search, SLI's **Site Champion** is a user-generated search engine optimization (SEO) service that automatically optimizes pages for search engine spiders (eg Google, Yahoo!, MSN etc), increasing a site's chances of ranking in natural searches for various keywords and driving more online traffic.

SLI's **Learning Navigation** dynamically builds site navigation pages by creating product groups or "facets" to show similar products together, giving people more options for navigating a site and businesses a powerful way to merchandise their products and information. By utilizing previous visitors' click-through behavior to list products in order of popularity, Learning Navigation is proven to help people find the information they seek.

SLI's patented search technology indexes more than five million distinct documents and product listings on any given site - far exceeding its closest competitors. Learning Search serves over a hundred million queries each month for a diverse range of customers across the globe: in North America, Europe and Asia Pacific.

CUSTOMER SNAPSHOT

SLI is known for providing stellar customer service, and has built a strong reputation for offering the highest level of responsiveness, flexibility, support and attention to its customers.

Today, SLI Systems' hosted search offerings serve more than 400 e-commerce, corporate Internet and other content-rich sites, including ULTA, Spencer's, New England Journal of Medicine, Symantec, Jelly Belly, The Travel Channel, NRS (Northwest River Supplies) and FTD, among others.

CURRENT PARTNERS

SLI partners include a broad range of online marketing, ecommerce platform, analytics and ratings & reviews solutions providers, which allow online businesses to integrate industry-leading products and services with SLI's hosted search solution.



SITE SEARCH THAT LEARNS • MERCHANDISING • USER-GENERATED SEO

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